

**2nd Conference of the Section Financial Education
of the German Society of Economic Education (DeGÖB)**

December 4th / 5th, 2014

Financial Literacy at PISA 2012:

Construct, assessment and empirical results

(Program as of October 08th, 2014)

Thursday, December 4th, 2014

Venue: University Duisburg-Essen, Campus Essen, Room R11 T08 D01

Directions: <https://www.wida.wiwi.uni-due.de/kontakt/wegbeschreibung/>

from 15.30 h arrival and registration

16.30 h **Prof. Dr. Thomas Retzmann**
University Duisburg-Essen, Campus Essen

Opening of the conference and introduction

17.00 h **Ms. Adele Atkinson, PhD**
Policy Analyst, Financial Education and Consumer Protection Unit, OECD, Paris

OECD PISA financial literacy assessment: development process

19.00 h *Conference Dinner at Hotel Franz (contribution: 33,50 €)*

in between Welcome address by the Prorector of the University Duisburg-Essen (solicited)

Friday, December 5th, 2014

Venue: Hotel Franz, Steeler Straße 261, 45138 Essen, Ph. 0201 50707-308

Directions: <http://www.hotel-franz.de/kontakt/anfahrt.html>

8.30 h Welcome address

8.45 h **Ms. Adele Atkinson, PhD**
Policy Analyst, the Financial Education and Consumer Protection Unit, OECD, Paris

OECD PISA financial literacy assessment: results

10.15 h Coffee break

10.45 h **Prof. Dr. Bettina Fuhrmann**
Vienna University of Economics and Business

Measuring Financial Literacy – An Analysis of Item Design and Content

12.15 h Lunch buffet

13.15 h **Sabrina Berg**
Albertus-Magnus-University of Cologne

Financial literacy and family financial socialization

14.45 h **PD Dr. Georg Tafner**
Karl-Franzens-University of Graz

Efficient Market Hypothesis' Pitfalls as Limits of Financial Literacy

16.15 h Coffee break

16.45 h Section Financial Education: Prospects and agreements on next steps

17.30 h Conclusion